



Winner Announcements

The National Health Authority is pleased to announce the results of the Finale of the Ayushman Bharat PM-JAY Startup Grand Challenge held from 16th – 17th September, 2020. The names of the startups selected as Winners of the Startup Grand Challenge under all seven categories are as follows:

1. The award for the best startup in the category of “Ensuring Quality of Care” - **Tricog Health** that provides a comprehensive technology-led intervention to help patients gain access to quick, accurate and affordable ECG diagnosis.

Congratulations to the co-founders – Charit Bhograj, Zainul Chaarbivala, Udayan Dasgupta and Abhinav Gujjar

2. The award for the best startup in the category of “Strengthening Fraud and Abuse control” – **TrueCover**, an AI based real-time fraud, waste, and abuse monitoring platform for health insurance payers.

Congratulations to the founder – Ashish Chandra

3. The award for the best startup in the category of “Maximising pre and post-treatment engagement” - **Periwinkle Technologies Pvt. Ltd** that has developed a Comprehensive single visit, expert-independent solution for cervical cancer detection

Congratulations to the co-founders – Veena Moktaali & Koustubh Naik

4. The award for the best startup in the category of “Increasing Beneficiary Awareness” - **OnionDev Technologies (Gram Vaani)**, a proven platform to create awareness, drive healthcare demand and monitor services through continuum of care.

Congratulations to the co-founders – Aaditeshwar Seth and Vijay Sai Pratap

5. The award for the best startup in the category of “**Maximising capacity of health workforce**” – [HealthCloudAILabs](#), a mobile-health solution to empower non-physician staff

Congratulations to the co-founders – Nitesh Shroff and Preeti Bhargava

6. The award for the best startup in the category of “**Reducing cost of services at the point of care**” - [Incredible Devices Pvt Ltd](#), an automated catheter reprocessing system to make treatment safe, affordable, and accessible for millions of poor patients

Congratulations to the co-founders – Vikram Goel and Rajwinder Kaur

7. The final award for the best startup in the category of “**Enhancing the quality and security of data**” - [Universal Mednet Pvt Ltd](#), a secure digital locker for all medical-reports of patients

Congratulations to the founder – Rohit Raheja
